




CELA 2012

April 17-19, 2012
 Hyatt Regency Crystal City, Arlington, Va.

Sponsored by NRRTS and NCART in association with New Mobility Magazine

CELA 2012, presented by NRRTS and NCART in association with New Mobility magazine, is the centerpiece of our industry and profession's strategy to realize a Separate Benefit Category under Medicare for Complex Rehab Technology products and associated services. The impact of the separate benefit would extend to Medicaid and other payers sources as they historically have followed Medicare's lead.

We have been building toward this advocacy effort on Capitol Hill for more than three years. CELA 2011 brought 250 industry professionals and 40 consumer advocates to meetings with members of Congress and their staff. These meetings built awareness of the Complex Rehab issue and garnered promises of support from dozens of members.

CELA 2012 will build on the success of our 2011 efforts. We have legislative language, and if all goes as planned, we will have a bill already introduced in Congress. We will be armed with a specific ask: support the legislation to create a Separate Benefit Category for Complex Rehab Technology.

As stakeholders in the Complex Rehab Technology industry, we all need the Separate Benefit Category to stabilize our businesses, our practices and most importantly, assure consumers access to the equipment they need. To make this happen, we need you to attend CELA 2012.

REGISTRATION FEES

- **NRRTS REGISTRANT** - \$100.00
- **FON/NCART MEMBER** - \$125.00
- **REGULAR** - \$150.00
- **CONSUMER** - No Registration Fee
- **PCA ACCOMPANYING CONSUMER** - No Registration Fee

SCHEDULE OF EVENTS

TUESDAY, APRIL 17, 2012

Safe arrivals

WEDNESDAY, APRIL 18, 2012

9:00am to Noon
 Keynote and Plenary Session
(.3CEU applied for)
Paul Tobin, President and CEO,
 United Spinal Association

Noon to 1:30pm
 Lunch

1:30pm to 3:30pm
 CRT Capitol Hill Orientation
(.2 CEU applied for)

3:30pm to 5:30pm
 CRT State Delegation Meetings

6:00pm to 7:00pm
 Opening Reception

THURSDAY, APRIL 19, 2012

9:00am to 4:30pm
 Capitol Hill Visits

5:30pm to 8:00pm
 Capitol Hill Debriefing/Wine and
 Cheese Reception

FRIDAY, APRIL 20, 2012

Safe Departures



PAUL TOBIN



Paul J. Tobin was unanimously appointed president and chief executive officer of United Spinal Association in June 2006. He served as deputy executive director from July 2003 and was a member of the Board of Directors from 1995 to 1996.

Tobin, a Navy veteran, oversees all strategic operations of the organization and ensures the execution of United Spinal's mission and vision. In addition

to his service as deputy executive director, Tobin has held a variety of managerial positions, including hospital services officer, director of special projects, and group director of benefit services. He was promoted to associate executive director of benefit services in 1998.

A Long Island native, Tobin graduated from Manhattan College with a Bachelor of Science degree in civil engineering in 1991. Upon graduation, Tobin attended the U.S. Navy Officer Candidate School in Newport, R.I., from which he was commissioned an ensign in November, 1991 and joined the Civil Engineering Corps. With the CEC, Tobin was stationed at Naval Air Warfare Center in Lakehurst, N.J.

After sustaining a spinal cord injury in August of 1993, Tobin underwent rehabilitation at the Castle Point (N.Y.) Veterans Affairs Medical Center. Tobin has also pursued a master's degree in Public Health Administration at Columbia University and is currently pursuing a master's degree in Social Work at Fordham University.

Tobin stresses the tradition of service that is the legacy of United Spinal Association and, as president and CEO, urges our membership and individuals with disabilities everywhere to continually challenge the limitations imposed by attitudes, medical technology, society and government.



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<http://www.nrrts.org/cela>

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- TiLite
- U.S. Rehab
- Varilite



- Altimate Medical
- ATG Rehab
- Bodypoint
- Otto Bock
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CONSUMER ADVOCATE SCHOLARSHIP FUND

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